



## Dr Serena Ayers

**MBChB FRCEM(UK) FACEM MBA(Melb) MAICD**

### Current role

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**Southern NSW LHD** Director of Medical Services, Inland Network Jan 2024 – current

- Network Director of Medical Services leading medical services for Goulburn, Queanbeyan, Cooma, Yass and Crookwell Hospitals, and Braidwood and Bombala MPS facilities within Southern NSW LHD
- Provides medical leadership in the portfolios of medical workforce, patient quality and safety and clinical care at those facilities
- Works closely alongside District Executive and the DMS team in the Coastal Network of SNSWLHD to develop LHD wide strategy and deliver organisational and MoH priorities

### Recent experience

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**Rebeck Consulting** Senior Manager and subject matter expert (SME) in acute care systems Jan 2023 – November 2023

- Worked on large health systems projects in the area of health commissioning strategy
- Co-led a commissioning strategy project for a Provincial Department of Health in Canada, working with Ministry and CEOs of healthcare organisations
- Led the statewide needs analysis for a re-commissioning of services for a State government agency, working with the Deputy General, Department leads, service providers, community representatives and clients with lived experiences

**Northern Territory Health** RACMA candidate, acting deputy to Regional Director of Medical Services, Big Rivers Region (BRR) December 2021 – September 2022

- Updated the NT Role Delineation of Services document
- Contributed to NT Health Strategy 2023 – 2028 with a strategy white paper for Big Rivers Region
- Authored Surgical Services Recovery Plan for Big Rivers Region
- Medical lead for Big Rivers Region COVID responses

<b>St John of God, Hawkesbury, NBMLHD, NSW Health</b> Director of Emergency Medicine	April 2020 – August 2021
<b>Liverpool Hospital, SWSLHD, NSW Health</b> Director of Emergency Medicine	October 2015 – January 2020
<b>Wollongong Hospital, ISLHD, NSW Health</b> Director of Emergency Medicine	July 2011 – October 2015

## Education and qualifications

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<b>Melbourne Business School</b> Senior Executive Master of Business Administration (MBA)	2021
<b>Australian Institute of Company Directors</b> Member, Foundations of Directorship (MAICD)	2020
<b>Australasian College for Emergency Medicine</b> Fellow (FACEM)	2010
<b>Royal College of Emergency Medicine, UK</b> Fellow (FRCEM)	2007

## Awards

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<b>NSW Premier's Award for Improving Service Levels in Hospitals</b>	2016
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## Academic appointments

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<b>Charles Darwin University</b> Clinical Associate Professor, Faculty of Health	2022
<b>University of Notre Dame</b> Adjunct Clinical Associate Professor, Emergency Medicine, Hawkesbury Clinical School	2020